

## FOR IMMEDIATE RELEASE

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## Keystone Resources Wins Multiple 2010 Communicator Awards

Houston, TX: July 8, 2010: [Keystone Resources](http://www.keystone-resources.com), a Houston Heights-based, certified woman-owned small business specializing in marketing and graphic design was recognized in the 16<sup>th</sup> annual Communicator Awards competition. Sponsored by the **International Academy of the Visual Arts**, The Communicator Awards is the largest and most competitive awards program honoring creative excellence for communications professionals.

[Keystone Resources](http://www.keystone-resources.com) garnered an impressive three awards in design excellence and content from a pool of 7,000 national entries by ad agencies, production firms, in-house creative professionals, graphic designers and public relations firms. The winning entries for print marketing collateral pieces included:

- "Gold" Print Excellence Award: *The Millennium Westshore Brochure for The Dinerstein Companies*
- "Silver" Print Distinction Award: *Sterling Collwood Brochure for The Dinerstein Companies*
- "Silver" Print Distinction Award: *Sterling Collwood Green Marketing Cards for the Dinerstein Companies*

"We strived to create new identity and marketing materials that set The Millennium Westshore and Sterling Collwood apart from their competition," Julie Marie Irvin, president of Keystone Resources said. "Our creative team collaborated with our client to develop unique marketing collateral pieces that serve as the primary branding element for these apartment communities. We are honored the judges recognized the creativity that resulted from these pieces."

The Communicator Awards are judged and overseen by the International Academy of the Visual Arts (IAVA), a 550+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Founded by communication professionals over a decade ago, The Communicator Awards is an annual competition honoring the best in advertising, corporate communications, public relations and identity work for print, video, interactive and audio.

### About Keystone Resources

[Keystone Resources](http://www.keystone-resources.com) is an award-winning full service marketing and design agency that specializes in branding, corporate identity systems, brochures, direct mail, and presentation and proposal development. Within the last eight years, [Keystone Resources](http://www.keystone-resources.com)' portfolio has expanded to include The Dinerstein Co.s, Hunt Companies, the United States Air Force, United States Army, Port Authority of San Antonio, Women's Business Enterprise Alliance and our home-town Houston Astros.

Julie Marie Irvin, President and Founder, chairs the [Houston Apartment Association On-Line Advisory Committee](#), serves on the American Intercontinental University Advisory Board, [Houston Apartment Association Product Service Council](#) and is a voting member of the [Texas Apartment Association Technology Task Force](#) and the [InfoComm Presentations Council](#). For more information, please visit [www.keystone-resources.com](http://www.keystone-resources.com)

### About The Dinerstein Companies

Founded in 1955, [The Dinerstein Companies](#) is a Houston-based, family-owned and operated company that has built and operated apartment communities in 27 states. The company is one of the leading green developers in the country with over \$332 million in LEED Silver product currently under development. In addition, The Dinerstein Companies develops and manages off-campus student housing under the parent company, Sterling University Housing.



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